

YOUR NEW ROLE AT THE TRUST

JOB TITLE:	Photographer & Designer	PAY BAND:
FUNCTION:	Fundraising, Brand & Marketing	Support Delivering
THE TEAM:	The content team produces engaging video, design, photography, and web materials. Delivering creative assets for The King's Trust's campaigns and projects across the UK.	Specialist/Managerial Technical Lead/Function Head Senior Leadership Team










WHERE YOU WILL FIT

CEO	Director of Fundraising & Marketing	Director of Brand & Marketing	Head of Content & Creative	Photographer & Designer
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HOW DOES THIS ROLE IMPACT YOUNG PEOPLE?

Your work as our Photographer & Designer will shape how young people see themselves and how the world sees them. Through powerful imagery and bold design, you'll help tell authentic stories that celebrate their journeys, challenges, and achievements. Your creative output will elevate campaigns, drive engagement, and support programmes that empower young people with the confidence, skills, and opportunities to thrive.

WHAT WILL YOU DO?

-  Photograph young people, events, the senior leadership team, and celebrity ambassadors.
-  Work with suppliers and freelancers to book and produce photoshoots.
-  Use our in-house digital asset management system to log, store and sort images.
-  Design social media-ready content using photography.
-  Work with stakeholders to identify photography gaps.
-  Edit photos to a high standard, ready for publication.
-  Work with the wider brand and marketing team to make social media-ready design templates.
-  Travel UK-wide to highlight The King's Trust work at a national level.
-  Responsible for actively contributing to an equitable, diverse and inclusive workplace.

THE SKILLS YOU'LL BRING

All of the roles at The Trust are key to our success and there are certain skills we need to be successful. And while we will shortlist the most qualified people for the role, we ask everyone for a supporting statement. If you think you could do the role, but don't have all the desirable experience, we would still love to see an application from you.

WE REALLY NEED YOU TO HAVE THESE

Skills & Knowledge	Why do we need this?
Deep understanding of photography lighting.	As part of taking pro-level photos, you will need to understand lighting for sculpting those images.
Expert knowledge of Adobe Photoshop.	You must be able to lead the whole pipeline from planning, shooting and then editing the images you have captured.
Skills in graphic design and design best practices.	As part of your role, you will also be required to work your images into design assets
Ability to work with brand guidelines.	You will be a 'brand guardian', making sure all assets you produce are on brand.
Strong project management skills.	Projects can come from different parts of the organisation; you must have the ability to prioritise workload, as well as write and manage briefs.
Experience	Why do we need this?
Use of pro-level camera equipment.	You will be taking professional photographs as a big part of your role.
Working with stakeholders and senior team members.	A big part of the role is bringing people with you on the journey, so making sure you can work on briefs and manage stakeholders.
Adhering to EDI principles.	We must make sure that our visual storytelling represents everyone we support, so having EDI at the heart of every project is integral.

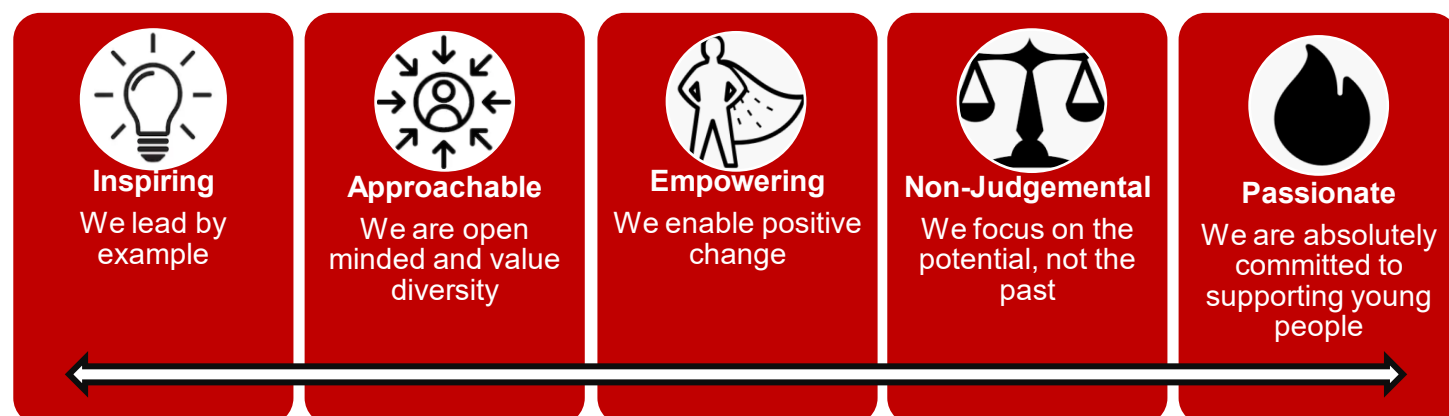
WE WOULD LOVE IT IF YOU COULD DO THIS

Experience	Why do we need this?
Training others in photography and design.	Having other people make content will help The Trust maximise resources and produce more content.
Experience with asset management systems.	Once images have been edited and captured, we must make sure they are used and stored correctly with consent windows and tagging.
Skills & Knowledge	Why do we need this?
Knowledge of Adobe InDesign.	We may require amendments and updates to publications using new images and assets.
The use of Canva or similar platforms.	The marketing team uses Canva to produce social-ready content. We need the content team to help manage this and produce templates.

WHAT DO WE EXPECT FROM YOU?

OUR VALUES

Our values are at the heart of everything we do – they articulate who we are and how we work together to achieve our aims to help young people.



Here at The King's Trust, we're committed to equality, diversity and inclusion. We want to be an organisation that's representative of the communities we serve, which is why we strive for diversity of age, gender identity, sexual orientation, physical or mental ability, ethnicity and perspective. Our goal is to create an environment where everyone, from any background, can be themselves and do the best work of their lives.

We're a Stonewall Diversity Champion and we are Disability Confident employer. Our staff, volunteers and young people are supported by KT CAN (our Cultural Awareness Network), KT GEN (Gender Equality Network), KT DAWN (Disability & Wellbeing Network) and Pulse (LGBTQIA+ Network). For more information, [click here](#).

OUR BEHAVIOURS

We expect certain behaviours from you about how you interact with colleagues, our partners, young people & the public. As someone who works at a specialist/managerial level, we would expect that you live these behaviours.

Leading by Example	Continuous Improvement	Effective Communication	One Team	Delivering Results
<p>You inspire others through a passion for what we do</p> <p>You keep young people and our end goal in mind</p> <p>You build trust in others through reliability and holding self-accountable for success</p> <p>Resilient in the face of challenges, not taking constructive criticism personally</p> <p>You're authentic and bring unique talents to work, encouraging others to do the same</p> <p>You role model integrity and act according to our Values</p>	<p>You champion change initiatives and help others see the benefits and opportunities</p> <p>You take an entrepreneurial approach to improving how we do things</p> <p>You seek opportunities to enhance your own development and build expertise</p> <p>You role model a positive and constructive approach to giving & receiving feedback</p> <p>You support others in adapting to change</p>	<p>You're approachable, clear and assertive</p> <p>You cascade important and relevant information to others clearly and swiftly</p> <p>You treat people as individuals, tailoring communication and influencing style accordingly</p> <p>You communicate difficult messages and challenge others' thinking effectively</p> <p>You listen to and empathise with others to understand the root of situations before responding</p>	<p>You role model effective and mutually supportive teamwork with colleagues</p> <p>You manage the expectations of others, gaining buy-in where required</p> <p>You share knowledge and information</p> <p>You build and invest in relationships across The Trust</p> <p>You use awareness of how your own team fits within the wider organisation to find solutions</p>	<p>You translate The Trust's long-term vision and strategy into actionable plans & targets</p> <p>You take responsibility for making and implementing logical, data-based decisions</p> <p>You're flexible and responsive as priorities and requirements change</p> <p>You seek solutions and solve problems, empowering others to do the same</p>

THE WELFARE OF OUR YOUNG PEOPLE

The King's Trust is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. As part of this commitment, we undertake basic disclosure checks per the Codes of Practice for all roles within The Trust, and for our roles working directly with young people, at an enhanced level. Having a criminal record will not automatically exclude applicants.